

INFORMATION REPORT



F22/55/04 – D24/34001

To: Council
 From: Environmental Health Manager
 Date: 10 September 2024
 Subject: Stratford District Licensing Committee – 2023/24 Annual Report

Recommendations

1. THAT the Annual Report for Stratford District Licensing Committee for 2023/2024 be received and contents noted.
2. THAT, subject to any amendments, the Annual Report will be forwarded to the Alcohol Regulatory and Licensing Authority.

Recommended Reason

The report is required to be prepared by the Stratford District Licensing Committee as part of its duties under the Sale and Supply of Alcohol Act 2012.

 Moved/Seconded

1. Purpose of Report
 - 1.1 The report is prepared for the Alcohol and Regulatory Licensing Authority (ARLA). The report gives ARLA an overview of the District Licensing Committee workload and activities for the past financial year.
2. Executive Summary
 - 2.1 The report covers statistical information, agency initiatives, the Local Alcohol Policy, enforcement and liaison with other agencies for the 2023/2024 year.
3. Local Government Act 2002

Under section 10 of the Local Government Act 2002, the Council's purpose is to "enable democratic local decision making by and on behalf of communities; as well as promoting the social, economic, environmental, and cultural well-being of communities now and into the future"			
Does the recommended option meet the purpose of the Local Government 4 well-beings? And which:			
Social	Economic	Environmental	Cultural
✓		✓	

- 3.1 The details in the report relate to key regulatory functions that Council performs in accordance with the purpose of the Local Government Act.

4. Background

4.1 The Stratford District Licensing Committee is required by statute to prepare an Annual Report for ARLA. This report covers all the activities that the District Licensing Committee was involved with during the financial year. It is required by s.199 of the Act, and is required to include:

- An overview of the District Licensing Committee
- District Licensing Committee initiatives provided
- Local Alcohol Policy
- Legislation trends
- Licence statistics

5. Information Summary

5.1 This report notes a drop in the number of licensed premises and the number of applications for an alcohol licence.

Strategic Alignment

6.1 **Direction**

The Stratford Community Outcome of having *“a built environment that is attractive, safe and healthy”* is addressed by the collective information in this report.

6.2 **Annual Plan and Long Term Plan**

The recommendation does not have any implications for the 2021-2031 Long Term Plan.

6.3 **Sustainability Consideration**

This report informs the Alcohol Regulatory and Licensing Authority on the annual statistics for Alcohol Licensing matters in the Stratford district. Legislation informs the criteria that is required for those statistics. Sustainability consideration is not required in this instance.

6.4 **District Plan**

The recommendation does not have any implications for the Stratford District Plan.

6.5 **Legal Implications**

The content of this report is provided annually to Alcohol Regulatory and Licensing Authority in a survey format. Failure to produce this report would see the District Licensing Committee not fulfilling its duties as required by the Sale and Supply of Alcohol Act 2012.

6.6 **Policy Implications**

There are no policy implications concerning the recommendation.

Attachments

Appendix 1 Annual Report – Stratford District Licensing Committee



Rachael Otter
Environmental Health Manager



[Endorsed by]
Blair Sutherland
Director – Environmental Services



[Approved by]
Sven Hanne
Chief Executive

Date 3 September 2024

Appendix 1

ANNUAL REPORT

**STRATFORD DISTRICT
LICENSING COMMITTEE**

1 JULY 2023 - 30 JUNE 2024

ANNUAL REPORT FOR **STRATFORD DISTRICT LICENSING COMMITTEE**

1 JULY 2023 - 30 JUNE 2024

INTRODUCTION

This Annual Report has been prepared pursuant to s.199 of the Sale and Supply of Alcohol Act 2012.

This report covers a 12 month period from 1 July 2023 to 30 June 2024.

OVERVIEW OF THE DISTRICT LICENSING COMMITTEE WORKLOAD

Stratford District Council's Chief Executive Sven Hanne has delegated the position of the Stratford District Licensing Committee Secretary to the Environmental Services Director Blair Sutherland, who has delegated powers of authority, duties, and discretion under the Act.

Neil Volzke is the Commissioner of the Stratford District Licensing Committee. Councillor Min McKay had recently been appointed to the position of Deputy Chairperson. The remaining committee members are selected from a list shared between the New Plymouth District Council and the Stratford District Council. Rachael Otter is the Chief Licensing Inspector and Sian Horton is the Licensing Inspector.

A total of 85 licence applications were received by the Stratford District Licensing Committee during the 2023/2024 period. One of these applications was for a Temporary Authority and required a hearing of the committee.

Licence applications have been steady over the last five years and over that time application numbers have either increased or decreased slightly. While there is a slight drop this year it is not considered significant if compared to other years. However, there is a drop in the number of licensed premises that are operating. The closures have more to do with personal reasons as adverse to being affected by the current economic climate.

DISTRICT LICENSING COMMITTEE INITIATIVES PROVIDED

Both licensing inspectors and the Stratford District Licensing Committee Commissioner attended training webinars during the 2023/2024 period. The Chief Licensing Inspector attended the New Zealand Institute of Licensing Inspectors progressive training conference during this period.

LOCAL ALCOHOL POLICY (LAP)

The combined New Plymouth District Council and Stratford District Council Local Alcohol Policy became operative on 28 February 2017. The policy is due for its first review in conjunction with the New Plymouth District Council.

The purpose of the LAP is to provide local direction on alcohol licensing matters and gives clear guidance to applicants and the community, so they are certain about the provisions for alcohol licensing in the Stratford District.

CURRENT LEGISLATION AND TRENDS

All premises that are operating in the Stratford District were inspected for compliance during the 2023/2024 period.

No enforcement action was taken during the 2023/2024 period. General compliance with legislation by licensees and managers operating in the Stratford District has been good. The NZ Police and Licensing Inspectors share information in a collaborative approach towards achieving compliance and this demonstrates a joint approach to applications and compliance overall.

Despite the premises that have closed this period due to personal reasons, licensees have commented that patronage of their premises is low if compared to other years. No other trends have been noted over the 2023/2024 period, other than the reduction in licensed premises operating.

LICENCE STATISTICS

	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024
On Licence	14	13	15	12	10
Off Licence	10	10	12	12	10
Club Licence	9	9	8	8	8
Total Licences	33	32	35	32	28
Applications					
New On/Off/Club/BYO Licence	2	3	7	0	2
Renewal/Variation of Licences	12	12	9	12	8
Temporary Authorities	3	4	4	1	1
Manager's Certificates	15	13	21	14	15
Renewal of Manager's Certificates	33	32	36	34	33
Specials	16	23	11	29	26
Certificates of Compliance	0	0	0	0	0
Extract from records	0	0	0	0	0
Total issued	81	87	88	90	85

2024 - Agenda - Ordinary - September - Information Report – Stratford District Licensing Committee – 2023/24 Annual Report

Stratford District Licensing Committee
LICENSED PREMISES (ACTIVE) REGISTER FOR YEAR ENDING 30 JUNE 2024

Premises Name	Type	Nature of	Address		Licensee	Licence No.	Date of	Expiry Date
Club X	Club	Sports Club	127	Cordelia St	STRATFORD	Club X Incorporated	34/CL/2/2022	17/03/2003 17-Mar-25
Colonel Malone's	On	Restaurant	319	Broadway	STRATFORD	Colonel Malone's Limited	34/ON/9/2021	10/12/2020 10-Dec-24
Dawson Falls Mountain Lodge	On	Restaurant		Manaia Rd	KAPONGA	Te Rere o Kapuni Ltd	34/ON/3/2021	9/03/2017 09-Mar-24
Empire Hotel	On	Hotel	320	Fenton St	STRATFORD	Empire Hotel 2017 Limited	34/ON/3/2022	31/10/2018 31-Oct-25
Fine Wines of the World	Off	Cellar Door	231	Broadway	STRATFORD	Michael Gregory Radich	34/OFF/5/2023	19/10/2007 19-Oct-26
Five Star Liquor	Off	Bottle Store	6	Fenton St	STRATFORD	Stratford Liquor Merchants Ltd	34/OFF/1/2023	20/04/2004 20-Apr-26
Masala Bay	On	Restaurant	262	Broadway	STRATFORD	NMP Holdings Ltd	34/ON/3/2023	8/11/2019 08-Nov-26
Midhirst Tavern	On	Tavern	3158	Mountain Rd	MIDHIRST	KL Reddy Limited	34/ON/5/2023	27/01/2023 27-Jan-27
New Commercial Hotel	On	Hotel	339	Broadway	STRATFORD	Bahudha Limited	34/ON/2/2022	16/04/2021 16-Apr-25
Stratford Avon Bowling Club	Club	Sports Club		Regan St	STRATFORD	Stratford Avon Bowling Club Inc	34/CL/3/2022	20/10/2006 20-Oct-25
Stratford Cricket Club	Club	Sports Club		Cordelia St	STRATFORD	Stratford Cricket Club Inc	34/CL/1/2021	28/08/2000 28-Aug-24
Stratford Golf Club	Club	Sports Club		Pembroke Rd	STRATFORD	Stratford Golf Club Inc	34/CL/2/2021	9/08/1990 28-Aug-24
Stratford Mountain House	On	Restaurant		Pembroke Rd	STRATFORD	Ngati Ruanui Operating Company Limited	34/ON/5/2021	15/07/2011 15-Jul-24
Stratford New World Supermarket	Off	Supermarket	114	Regan St	STRATFORD	Snow Badger Limited	34/OFF/1/2024	10/05/2024 10-May-25
Stratford Rugby & Sports Club	Club	Sports Club	61	Orlando St	STRATFORD	Stratford Rugby & Sports Club Inc	34/CL/1/2023	21/03/2007 21-Mar-26
Strathmore Golf Club	Club	Sports Club	989	Makuri Rd	STRATFORD	Strathmore Golf Club Inc	34/CL/4/2022	6/12/1994 06-Dec-25
Taranaki Stock Car Club	Club	Sports Club	9	Flint Rd	STRATFORD	Taranaki Stock Car Club Inc	34/CL/1/2022	3/12/2010 07-Mar-25
Stratford Black Bull Liquor	Off	Bottle Store	279	Broadway	STRATFORD	Preet and Preet Stratford Limited	34/OFF/3/2022	11/11/2021 11-Nov-25
Whangamomona Hotel	On	Hotel	6018	Ohura Rd	STRATFORD	JB Ventures (2012) Ltd	34/ON/4/2023	13/12/2013 13-Dec-26
Whangamomona Hotel	Off	Hotel	6018	Ohura Rd	STRATFORD	JB Ventures (2012) Ltd	34/OFF/6/2023	13/12/2013 13-Dec-26
Stratford 4 Square	Off	Grocery Store	406	Broadway	STRATFORD	Watergold Limited	34/OFF/2/2021	8/09/2020 08-Sep-24
Countdown Stratford	Off	Supermarket	21A-2	Broadway	STRATFORD	General Distributors Limited	34/OFF/4/2022	12/06/2015 12-Jun-25
Big Barrel	Off	Bottle Store	36	Miranda St	STRATFORD	Just Liquor Limited	34/OFF/2/2022	30/06/2015 12-Jun-25
Arts Collective	Off	Cellar Door	11	Fenton St	STRATFORD	The Couch Limited	34/OFF/2/2023	3/04/2019 03-Apr-26
Arts Collective	On	Café/Restaurant	11	Fenton St	STRATFORD	The Couch Limited	34/ON/6/2022	13/12/2018 13-Dec-25
Egmont Rod & Custom Club	Club	Sports Club	119	Cordelia St	STRATFORD	Egmont Rod and Custom Club Inc	34/CL/2/2023	28/11/2019 28-Nov-26
Stadium Bar and Bistro	On	Tavern	62	Portia St	STRATFORD	Roberts Tribe & Company Limited	34/ON/1/2022	5/04/2022 05-Apr-25
Stadium Bar and Bistro	Off	Tavern	62	Portia St	STRATFORD	Roberts Tribe & Company Limited	34/OFF/1/2022	5/04/2022 05-Apr-25