

STRATFORD DISTRICT COUNCIL

SECTION: ADMINISTRATION	
POLICY: STRATFORD DISTRICT COUNCIL LOGO	
RESPONSIBILITY: Chief Executive	REVIEW DATE: April 2008
VERSION: 1	APPROVED DATE: April 2005
FILE NUMBER: 16069	
DELEGATIONS REGISTER NO: [Click here]	

POLICY STATEMENT

That the Stratford District Council may allow the use of its logo for promoting and branding Stratford and its district after due consideration of the following criteria:

- who is to use the logo.
- purpose for which it is to be used.
- in what form is it to be used.

The Chief Executive is authorised to approve or decline applications for use of the logo.